ELECTRIFY YOUR ROI WITH PROMAT**DX**.

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PROMAT DX
DIGITAL EXPERIENCE

powered by ✦ *MHI*

The one event in 2021

that combines the power of ProMat's exclusive audience of manufacturing and supply chain buyers with the latest digital event and lead matchmaking technology.

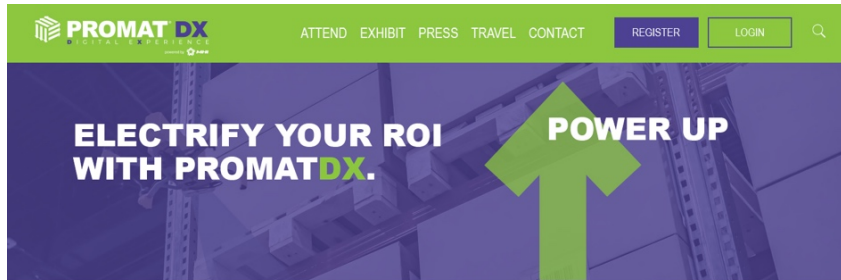CONNECT WITH PROMAT'S EXCLUSIVE AUDIENCE AT THE INDUSTRY'S PREMIER DIGITAL EVENT.

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ProMatDX

delivers manufacturing and supply chain professionals with cutting-edge education, a place to engage and connect with each other, and solution sourcing with companies like yours.

State-of-the-Art Digital Platform

Create real impressions with our intelligent digital packages, offering you a unique set of opportunities to showcase your brand and drive targeted, personalized interactions.

In addition to their Showcase, sponsors can add digital educational sessions, product demonstrations and banner advertising opportunities to their packages.

AI-Driven Matchmaking

ProMatDX's online matchmaking platform makes prospecting during the show more efficient and targeted. The platform facilitates interaction between attendees and sponsors before, during and after the exhibition.

One-on-One Video Meetings

Chat directly with qualified leads via instant messenger or invite them to a private video meeting room within the platform.

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WITH PROMATDX.

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Company Name, Inc

BOOTH #S2018

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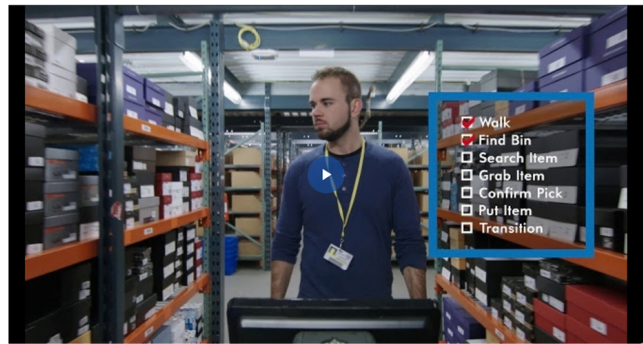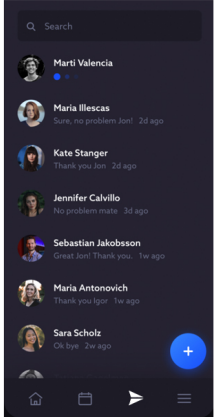
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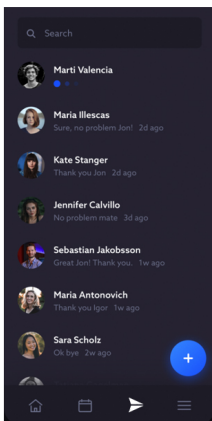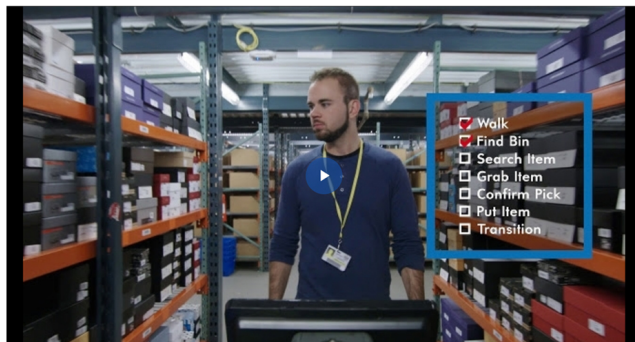
Product Categories

Automated Storage/Retrieval Systems

Automatic Guided Vehicle Systems

Computer Hardware and/or Software

Order Picking Fulfillment & Delivery

Robots, Industrial

Company Name, Inc
271 Waverley Oaks Rd Ste 400
Waltham, MA 02452-8470

Phone: 866-602-4825

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Industry Groups

TRG
THE ROBOTICS GROUP

Search

Marti Valencia

Maria Illescas
Sure, no problem Jon! 2d ago

Kate Stanger
Thank you Jon 2d ago

Jennifer Calvillo
No problem mate 3d ago

Sebastian Jakobsson
Great Jon! Thank you. 1w ago

Maria Antonovich
Thank you Igor 1w ago

Sara Scholz
Ok bye 2w ago

☑ Walk
☑ Find Bin
☐ Search Item
☐ Grab Item
☐ Confirm Pick
☐ Put Item
☐ Transition

Sponsor Showcase

Build a profile that succinctly tells your company story: Include images, product videos, social links, collateral and more.

Throughout ProMatDX, attendees will be directed to the sponsor showcase to discover companies like yours and from there, they can view a product demo or request a meeting with any of your sponsor representatives.

Lead Generation

As a ProMatDX sponsor you get leads any time an attendee:

--Visits your sponsor showcase
--Attends any ProMatDX seminar or event you sponsor
--Attends your product demo
--Requests a digital meeting with your exhibit personnel (attendee contact details
are not automatically shared when meeting requests are made)
--Adds your product demo, educational session or showcase as their favorite in their
calendar
--Drops their virtual business card

PROMATDX PACKAGES

Participation with ProMatDX is offered via the following sponsor packages. In addition to your base package, sponsorship and advertising opportunities are also available to help enhance your marketing and sales efforts.

	Value	Preferred	Deluxe	Premier
MHI Member Price*	$2,500	$4,000	$6,000	$10,000
Non-MHI Member Price	$3,500	$5,500	$8,000	$15,000
Number Available	∞	∞	30	20
AI-Driven Matchmaking	x	x	x	x
Upgraded Sponsor Showcase	x	x	x	x
Sponsor Representatives	5	10	15	20
Pending Meeting Invitations	10 per rep	15 per rep	20 per rep	30 per rep
Lead Capture	x	x	x	x
Showcase Content Uploads	2	3	4	5
Showcase Video Uploads	1	2	3	5
Product Demos	1	2	3	4
Directory Tier	4th	3rd	2nd	1st
Showcase Hero Banner Ad	x	x	x	x
Registration Page Banner Ad		x		
Home Page Banner Ad			x	
Home Page Tower Banner Ad				x
MHI Solutions Magazine Highlight				x

*Membership dues are $2,750 per calendar year. Please visit www.mhi.org/ join for MHI benefits information.

At ProMatDX you will:

--Find attendee profiles that interest you and schedule video meetings

--Gain targeted engagement from attendees who received AI-driven recommendations based on their profile and your solution offerings

--Research buyer profiles before the show and prepare your team for customer requirements

--Engage buyers before the show to make your meeting more productive

--Utilize the easy-to-use online matchmaking platform, which creates a comprehensive, user-friendly schedule

--Receive high quality leads from attendees that interact with your sponsor showcase, educational sessions, product demonstrations, sponsorships and banner ads

ProMatDX
& Grip Matchmaking

Agenda:

- **How it Works**
  - Benefits of the platform
  - Access Grip Matchmaking from OEP
  - Onboard new users on the platform
  - Navigate the matchmaking platform

- **Best Practices**
  - Update user profile
  - Customize calendar availability

- **Networking Capabilities**
  - Recommended for you
  - Schedule a meeting
  - My Schedule
  - My Connections / Chat
  - Virtual meeting room

- **Sponsor Team Collaboration with 'Teams'**
  - 1st time access
  - Collaboration and team calendar
  - Inbound leads
  - Teams capabilities recap
  - Sponsor Profile in Grip

- **Event Insights**
  - Post-Event Insights / engagement report

- **FAQ & Resources**

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How it Works

Benefits of the **Grip Matchmaking** Platform:

The self-learning **AI-powered matchmaking engine** will deliver smart recommendations for connections based on professional goals and interests of visitors.

The **intuitive interface** allows visitors to easily interact with each other in the platform through virtual meetings pre-show and during the show.

Sponsor Representatives are able to achieve a **higher return on investment** and time and are able to view their entire team's meetings in one spot.

Develop a **tailor made value proposition** for different types of visitors to provide a curated experience.

Access Grip Matchmaking from ProMatDX Platform

Users can access the Grip Matchmaking from one of two ways on the ProMatDX Freeman Online Event Platform:

1. Click "**Networking**" and then "**Matchmaking**" from the top navigation bar
2. Click "**Network**" from the tiles below

The user will be directed to the Grip Matchmaking platform to start networking.
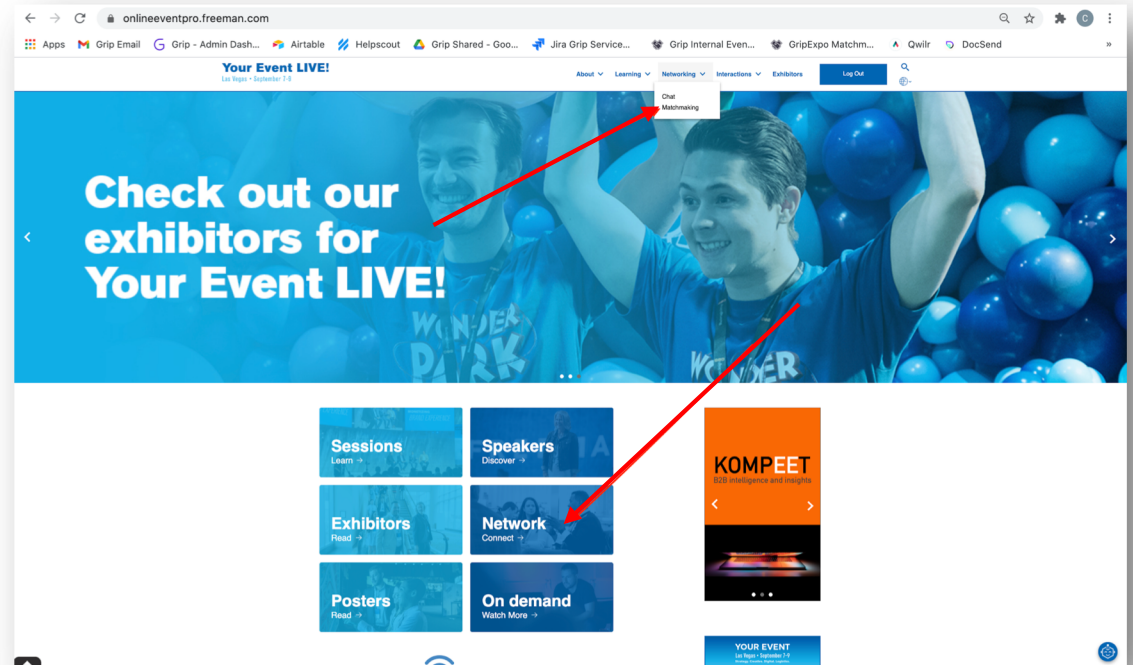
Onboard new users on the platform

1. The Grip Platform will contain all the demographics collected during registration.

2. First time visitors will be asked a series of questions (such as Professional Category and Product Interests) that will be used to enrich their profile and provide high-quality recommendations.

3. All users must provide consent to share data for the intelligent matchmaking.

4. Start networking

Note: Users will be able to edit their profile also once in the platform

Navigate the Matchmaking Platform
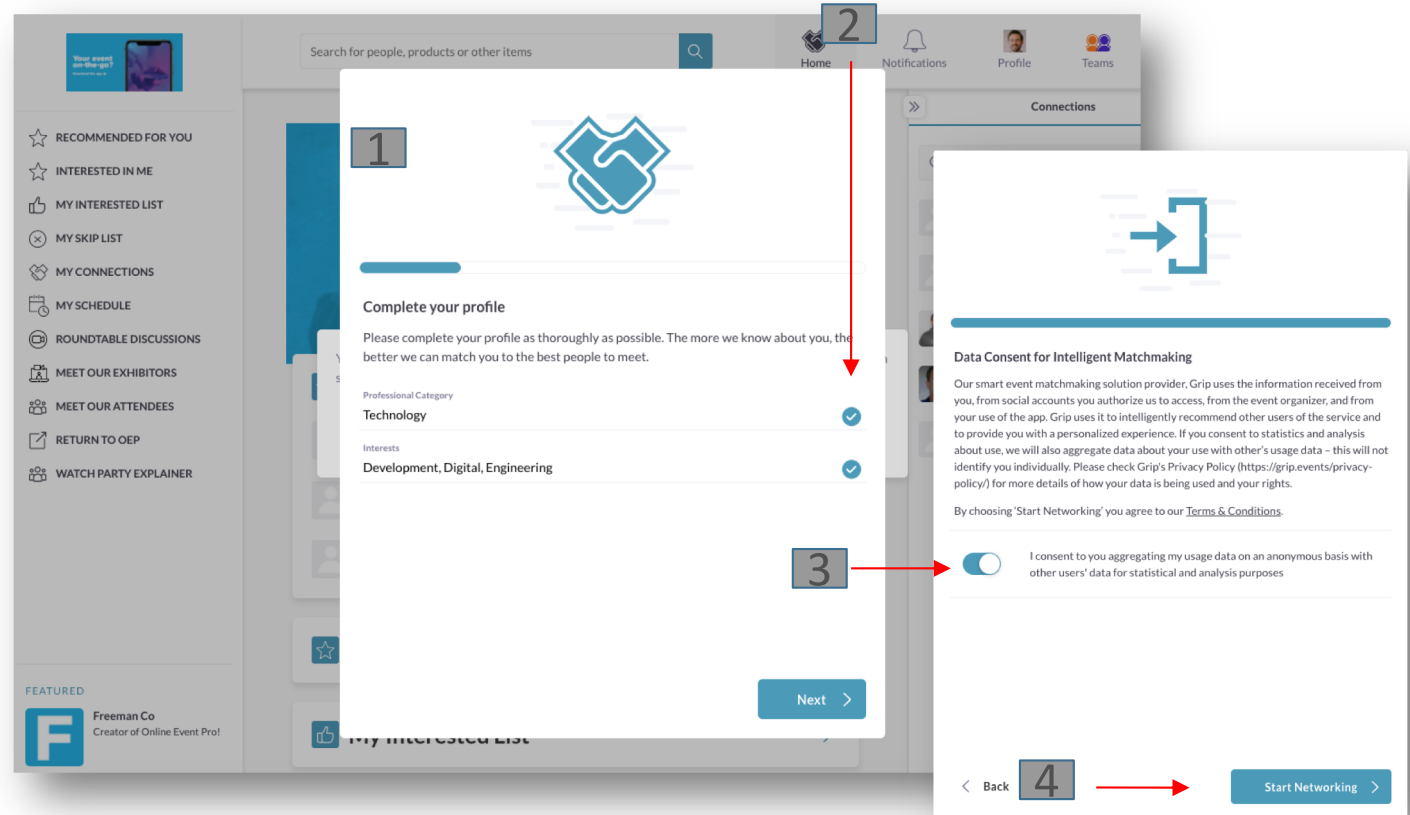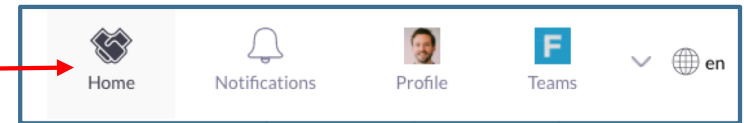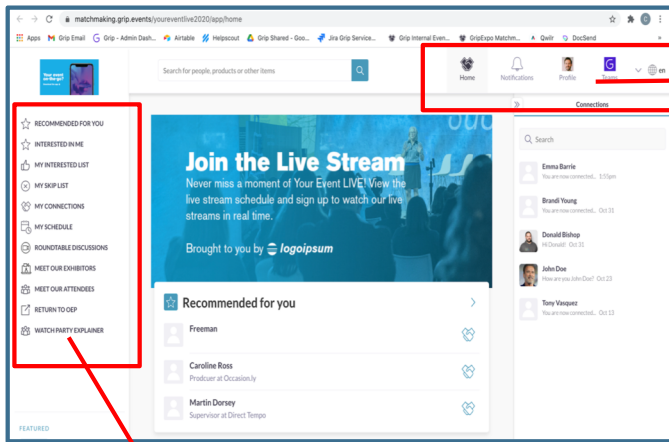
Home	**Notifications**	**Profile**	**Teams**	**en**
	Be alerted on new connections or meetings	Update your profile	See your team activity	

⭐ RECOMMENDED FOR YOU	→	List of recommended profiles to connect with
⭐ INTERESTED IN ME	→	List of profiles interested in you
👍 MY INTERESTED LIST	→	List of profiles you have shown interest to
⊗ MY SKIP LIST	→	List of profile you have skipped *(anonymously)*
🔗 MY CONNECTIONS	→	List of profiles you have connected with
📅 MY SCHEDULE	→	Place to consult your personal agenda during the show
🖥 MEET OUR EXHIBITORS	→	List of all exhibitors/sponsors
👥 MEET OUR ATTENDEES	→	List of all attendees active in the system
↗ RETURN TO OEP	→	Return to the virtual event platform main page

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Best Practices - Update ProMatDX User Profile

It is critical for users to update their profile with the requested information to ensure the best experience during the event and to increase the chances for meaningful recommendations.

1. Click on "**Profile**"
2. Fill in the requested information
3. Add a Summary
4. Click "**Save**"

Profile Information Needed:
-   Headshot Picture
-   Headline *(max: 140 characters)*
-   Professional Category
-   Interests
-   Summary *(max: 2000 characters)*

Note: These are the fields imported from registration currently: Name/Last name/Job title/Company/Demographics/Product Interest

Best Practices - Customize Calendar Availability

Users are able to customize their calendar availability to help streamline appointment settings.

1. Within your profile, click "*Manage My Availability.*"

2. Block off any dates/times you are unavailable to schedule meetings, so they will not appear when another user requests a meeting with you.

Meeting times will be displayed in the users local time.

Networking Capabilities - Recommended for You

Grow your network by connecting with other users before and during the live event.

1. Go to "*Recommended for you*"

2. Click "*Show Interest*" with users you would like to connect with. If there is mutual interest, they will become a connection and you are able to chat.

3. Click "*Skip"* if the user is not relevant and there is no need to connect. *(skipping will be anonymous and can also be un-done by going to 'My Skip list')*

4. *"Request a meeting"* directly *(no need to be connected in order to request meetings)*

Note: As a user engages with the platform, the recommendations served get smarter through Grip's powerful AI technology.

Networking Capabilities - Schedule a Meeting

Schedule meetings pre-show to be held during the live event. Meetings can be requested with specific users or company representatives or at the general company level.

1. Click "*Request a Meeting*" to schedule time to meet.
2. Click on the *(+) Request a meeting* link
3. Select date a time
4. Add a personalized message to improve engagement
5. Click "*Send.*" As soon as you schedule a meeting you can add additional attendees, by staying on the page or at a later time
6. The meeting request limitation is there to improve the user experience and allow all attendees the same amount of meeting opportunities.
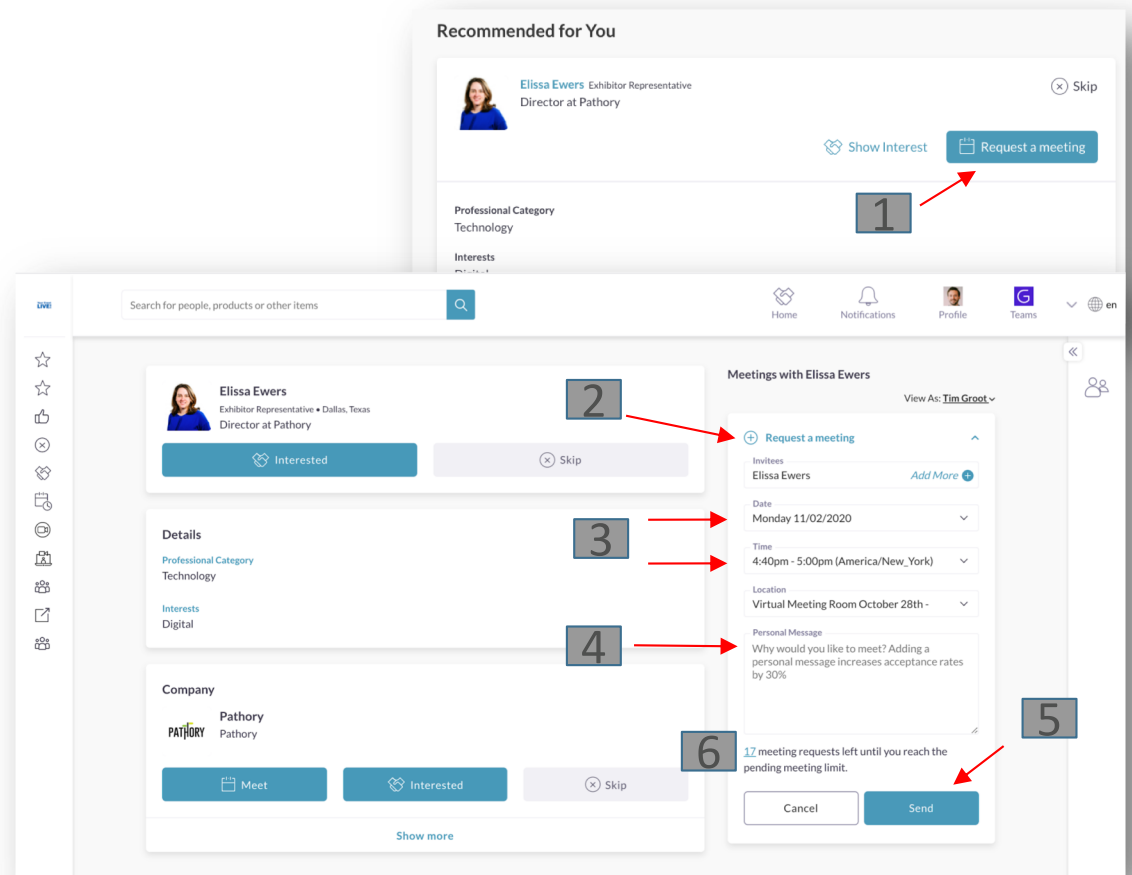
Networking Capabilities - My Schedule

To join a meeting previously scheduled, users will go to "My Schedule" on the navigation or home page reminders.

1. Click "*My Schedule*"
2. Click on the meeting in the list
3. The meeting room will be available 5 min prior to the scheduled time
4. Users can add other participants to the original meeting invitation. *(up to 10 at the same time, to a total of 50)*

Networking Capabilities - My Connections / Chat

Once you connect with other users, you are able to live chat with them 1:1

1. Click "**My Connections**" on the left-hand sidebar
2. Search for the connection you'd like to chat with and click "**Chat**"
3. A chat box will appear to allow you to engage in a live chat.
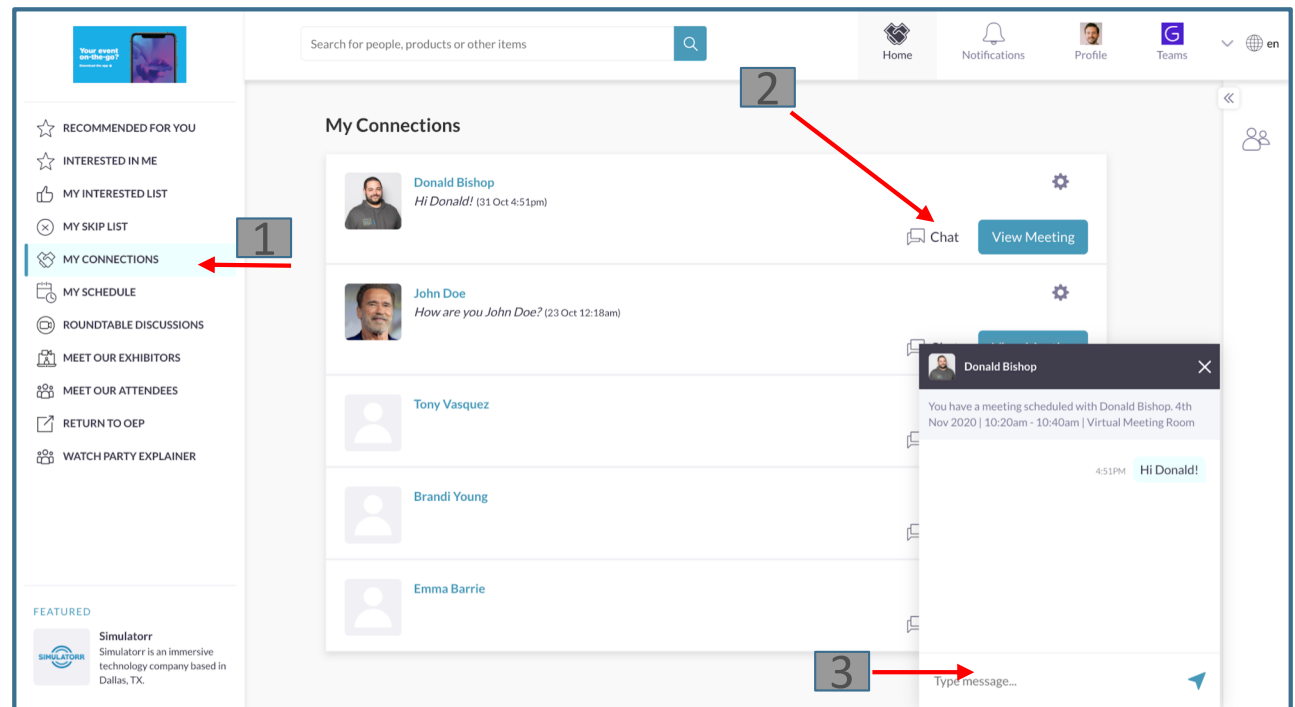
Networking Capabilities - Virtual Meeting Room

All meetings are directly embedded in the platform and powered by Whereby.

No need to download or install anything to use the virtual meeting rooms. Meeting room can host up to **50 people**.

Functionalities supported:

- Camera
- Microphone
- Screenshare
- Chat

Note: Only web-based url/links can be shared using the meeting chat. (no files or documents uploads)
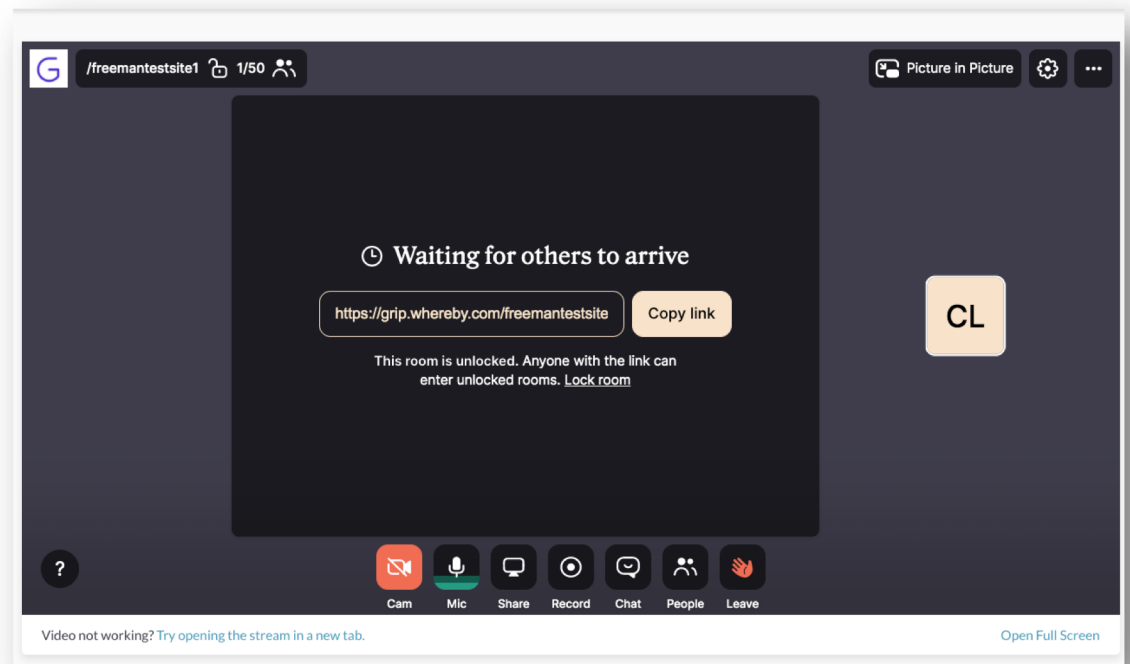
Sponsor Team - 1st time Access

When users access the Grip matchmaking platform for the 1st time they will be invited to join a team

'Teams' is a collaborative event management tool for sponsor companies to streamline and optimize their team's performance during ProMatDX.

Note: Since we are using a test account, you are seeing 3 teams available, users will only see one team here

Sponsor Team - Collaboration & Calendar

Once users joined their team, they will be able to review their teammate meetings on a calendar view or list view, schedule meetings on behalf someone else on the team.

Sponsor Team - Inbound Leads

Any attendee showing interest on your company profile will be presented as a lead on this page

Teams can schedule meetings with their leads directly from here. Check the status on their leads.

Sponsor Team - Contacts, Recap

Teams capabilities recap:

- View team's full meeting schedule.
- Book meetings on behalf of teammates
- Manage inbound leads
- Respond to direct messages from users
- View and export your contact connections

Sponsor Profile in Grip - Attendee perspective

Attendees can schedule meetings with exhibitors from the Meet Our Sponsor section or Schedule a Meeting on the exhibitor profile page. The meeting scheduling will function be the same for all users.

Attendees will be able to show *'interest'* in a company's profile which will generate a lead on your Team's page.

They will be able to message and request a meeting with company representatives.

FAQs

MATCHMAKING

Q: *What data is used to build matchmaking profiles?*
A: During the registration process, registration data flows into the matchmaking engine. Then, once the attendee logs in to the ProMatDX platform, they will SSO into the Matchmaking component, where they'll opt in and complete any additional profile information. Name, email and Specialty will pull in from reg, onboarding questions are present, profile to complete in Grip for better recommendation opportunities.

Q: *Matchmaking privacy concerns:*
A: Users must opt-in.

PLATFORM ACCESS

Q: *Will the platform be available to schedule meetings globally 24/7?*
A: Yes, but only over the ProMatDX event dates.

Q: *Can I choose not to display the Schedule a Meeting button on my virtual booth?*
A: Yes

Q: *When will I have access to the platform?*
A: You will have access to the platform starting on March 12, 2021.

Q: *Will the platform be available after the live event is over*
A: Yes, Grip access will be available for 7 days after ProMatDX.

SCHEDULES

Q: *Can someone else manage my schedule?*
A: Yes, your schedule can be managed through Teams if you are a sponsor/rep.

Q: *Can I block time on behalf of my executives and sales reps?*
A: Yes, your schedule can be managed through Teams by someone else.

Q: *Will contact information be shared with me?*
A: No, exports of personal contact info is not possible due to GDPR. Only name/last name and company name can be exported.

Q: *What if I am not available for some of the time?*
A: You can block your calendar and meetings will only be scheduled during your available time.

Q: *Will all my company representatives who are registered be available for attendees to schedule meetings?*
A : Yes, all of your reps will be listed as available for meeting, but they have the option to block their calendars.

Q: *Can I remove some of my company representatives if they do not want to participate in the meeting scheduling?*
A: No you cannot remove people from a meeting.

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LOGO TEXT HERE
- SLOGAN HERE -

Company Name, Inc

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271 Waverley Oaks Rd Ste 400
Waltham, MA 02452-8470

Phone: 866-602-4825

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Product Categories

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Automatic Guided Vehicle Systems
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Order Picking Fulfillment & Delivery
Robots, Industrial

QUESTIONS CONCERNING YOUR PROMATDX PROMOTION?

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